



# Industry-Leading Benchmarking & Analysis

## COMPETITIVE ASSESSMENT

Understand if your benefits are competitive compared to:

- Your market
- Your industry
- Your size

Ensure your benefits plan is competitive and that you are not over-paying compared your target market.



## INDUSTRY STANDARD

Custom Benchmarks

### Micro-targeted Cohorts

See your plan compared against companies just like based on your size, region and industry. Compare key benefit components to ensure your plan is aligned.

- ✓ Funding Status
- ✓ Employer Contribution
- ✓ Health Plan Design
- ✓ Pharma, Dental & Vision
- ✓ Life Offering, STD, LTD
- ✓ Leave
- ✓ Retirement
- ✓ Employee Prioritization



30+ Industries



9 Regions



Covering groups 3 – 500+

Broad base

### Comprehensive Plan Review

Market information that covers the full benefit plan design, not just medical. See detailed information across funding status, plan design, ancillary, leave, and retirement for employers just like you.

## COMPLETE PLAN ANALYSIS

Insights+

### Custom Plan Assessment

Utilize Insights+ to plot your company's plan against the market to understand how competitive it is across benefits, ancillary, leave and retirement. See how each component of your plan compares to the market

